



Highway Improvements Team working in Partnership with Marden Parish Council Highway Improvement Plan

Submission Date: 29th July 2025

(Please remember that the HIP is for new initiatives/measures/schemes in your community – it is NOT to be used as a maintenance log, as these MUST be logged using the online reporting tool via this link <https://www.kent.gov.uk/roads-and-travel/report-a-problem>)

HIP Front Cover

HIP Version	Submitted by (Name)	HIP Date	Record Of Meeting Dates with KCC Virtual or Face to Face	County Member	
1	Alison Hooker	24/6/25		Cllr Brian Black	
Please list below the funding opportunities/Sources for HIP initiatives/Measures				County Member, Parish Precept, CIL	
Are you an active member of the Speed Watch Scheme?		Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Are you an active member of the Lorry Watch Scheme?		Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Name of HIP Representative	Unknown	Contact Telephone Number		Email Address	
Name of Clerk	Alison Hooker	Contact Telephone Number	01622 832305	Email Address	clerk@mardenkent-pc.gov.uk
Name of Chair	Adrian Rabot	Contact Telephone Number	01622 832305	Email Address	cilrrabot@mardenkent-pc.gov.uk
KCC Project Manager Team	Community & Engagement Team (WEST)	Contact Telephone Number	03000 418181	Email Address	west.highwayimprovements@kent.gov.uk

- Please note the Priority column MUST be those issues which are regarded as the most important (No 1 being your highest priority, then filtering down) KCC is unable to guarantee that all your requests will be deliverable, but Project Managers can investigate your top 1 or 2 priorities per year.

*Please Note: Highway Improvement Plans will only be accepted if they are in this prescribed template format. **PLEASE DO NOT ALTER IN ANY WAY.** Whilst this is intended to be a living document for your Parish Council, KCC can only make resources available to review your HIP annually – **XXXX's** review is on or after **XXXX** each year.*

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Live Priorities Record

Priority	Location	USRN	Problem/Concern	What do you feel are the potential solutions?	KCC Comments (This column is to be completed by Project Manager ONLY)
1. (MPC Ref: HIP035)	Bend at West End (between Marden Memorial Hall and West End Tavern)		Large number of accidents in this area (vehicles hitting walls, fences and lamp columns)	Safety Review initially	
2. (MPC Ref: HIP013)	B2079 Beech Bridge / Roughlands		Narrow carriageway between Beech Bridge Cottages to south of junction with Roughlands Lane resulting in kerb / verge damage from vehicular over-running	Priority / one way provision	
3. (MPC Ref: HIP014)	Howland Road – Rose & Crown Cottages bend		A dangerous and blind bend where parking is permitted and there is no proper footway. Constant issue for residents with cars being hit and people driving too fast. Pedestrians have to cross the road on this bend - given the number of cars parked there and the lack of pavement. This is especially dangerous for pedestrians with disabilities, disability scooters and those with prams and pushchairs. Cars are speeding on Howland Road due to lack of traffic calming measures (no speed bumps or warnings about the dangerous bend) which makes the bend even more dangerous.	Previous suggested improvements have been rejected but with the increasing amount of traffic using this road a scheme to protect pedestrian safety and to protect residents' parked cars and their properties is needed. KCC to survey and identify potential solutions	

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4. (MPC Ref: HIP005)	B2079 from the top of Winchett Hill to 50mph limit at Marden Beech		<p>Seven accidents recorded on Crashmap over the last five years plus two more recent accidents on 4th November 2019 and 11th December 2019. Other accidents have occurred although not reported.</p> <p>The road is heavily used by motorists, including HGV's, farm vehicles, cars and cyclists.</p> <p>Pedestrians also use the road as there is no footway.</p> <p>A 60 mph speed limit is in place from the Parish boundary to Marden Beech.</p> <p>There are a number of blind bends in the road as well as properties exiting onto this road.</p>	<p>Speed is a contributory factor a 50 mph limit from the parish boundary to the existing 50mph limit would help mitigate the risks.</p> <p>The parallel road the B2162 has a 50 mph limit along much of its length and there is only one reported incident on Crash map.</p> <p>A safety assessment of this stretch of road would also indicate if any other action needs to be taken.</p> <p>Additional signage.</p>	
5. (MPC Ref: HIP021)	Various – Pedestrian Crossings for Inclusive Mobility.		<p>Some pedestrian crossings in the village centre lack dropped kerbs for those using wheelchairs, pushchairs, etc. and many others lack tactile paving for the visually impaired.</p>	<p>MPC identified locations & priorities:</p> <ul style="list-style-type: none"> (1) Goudhurst Road, entrance to Marden Primary School; (2) High Street - at entrance to The Old Market; (3) Chantry Road/Lime Close junction; (4) Chantry Road by the bungalows. 	
6. (MPC Ref: HIP036)	Pedestrian Crossing in High Street by pharmacy)		<p>Highlighted by residents in a recent consultation that an additional pedestrian crossing is needed at this end of the village</p>		